

Five ways cloud prepares you for future success



The more you take advantage of cloud benefits, the better prepared your business is for whatever lies ahead. The IDC Future Ready Index indicates that the most forward-thinking enterprises use cloud technology to:

1 | Address a variety of business challenges

Nearly 32% of future-ready organisations use more than three kinds of cloud. Why? A multi-cloud strategy enables them to match the right cloud solution to their specific challenges.

2 | Launch applications faster

Application development used to be cumbersome and complex. Not anymore. More than half of the future-ready organisations build and launch applications faster with cloud technologies

3 | Deliver enough workload capacity

In the past, IT managers often purchased excess capacity to avoid a shortfall. Fifty percent of future-ready organisations reduce business risk by scaling cloud services up or down with demand.

4 | Support mobile devices

Many future-ready organisations use the cloud to increase workplace flexibility. Over 50% of them rely on cloud computing to support an ever increasing number of mobile device types.

5 | Improve business performance

Future-ready organisations credit their cloud strategies for improved performance in areas such as resource usage, data analytics and business agility. In fact, advanced cloud adopters consistently demonstrate 25-30% better performance on key indicators when compared to organisations that don't use cloud computing.

Get ready for whatever comes next

It's clear that cloud technologies enable a level of business agility, customer responsiveness — and employee satisfaction — not possible before. Match the right cloud with your specific business challenges. Dell Cloud Solutions powered by Intel® offer a wide variety of standards-based hosted, private and hybrid clouds. And you can count on Dell guidance and lifecycle support regardless of the vendor you choose. Intel Inside®. Powerful Cloud Outside.

..... Learn more at Dell.co.uk/privatecloud

Source: IDC Custom research sponsored by Dell, "The Future-Ready Enterprise: Driving Business Results Today While Preparing for the Challenges of Tomorrow," September 2015

Intel, Intel Logo, Intel Inside, Xeon and Xeon Inside are the trademarks of Intel Corporation in the U.S. and/or other countries.

