5 ways big data enables business innovation

Deploying big data and analytics (BDA) can make your enterprise more agile, responsive and efficient. The IDC Future-Ready Index shows how companies deploying BDA are able to:

1 | Strengthen reporting, metrics and planning

Big data gives better performance management, real-time operational intelligence and exploration & discovery. All employees, from executives to the frontline, are empowered by improved access to analytics.

2 | Enable better strategic decisions through insightful data

IDC reports that future-ready organisations are more likely to employ executives who use BDA in the decision-making process. Up-to-date metrics and information improve response time, leading to a more agile executive team and faster-to-market products and services.

3 | Empower employees to take action

The most future-ready companies, called Future Creators, don't just make analytics information available to executives. They're 4.5 times more likely to make it available to frontline employees. And that drives better business outcomes.

4 | Expand access to data for executives and management

IDC reports that future-ready companies place great value in big data and make it available to executives and management as much as possible. The ability to access information with analytics grants organisations more flexibility in their strategies and a better outlook for the future.

5 | Improve information sharing across departments

Large organisations often operate in independent silos. IDC reports that future-ready companies do more than just give employees access to data. They also encourage the sharing of information to nurture innovative ideas.

Turn data into decisions with big data and analytics

Businesses that make big data and analytics a core business strategy are on the path to being future-ready. Dell Big Data Solutions, powered by Intel®, help you turn data into a strategic business driver by integrating and analysing all data from any source-including cloud. Intel Inside®. Powerful Solution Outside.

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