

# How future-ready IT boosts your bottom line



108%

increase in revenue or bookings and sales



56%

more revenue from new products



56%

better customer satisfaction and retention



83%

higher employee productivity



## Transform IT to transform your business

These are just a few examples of how future-ready IT transforms organisations. Begin your transformation with Dell future-ready solutions, powered by Intel®, that enable the scale, speed and savings today's businesses demand. Intel Inside®. Powerful Solution Outside.

Learn more at [Dell.co.uk/fre](http://Dell.co.uk/fre)

Source: IDC Custom research sponsored by Dell, "The Future-Ready Enterprise: Driving Business Results Today While Preparing for the Challenges of Tomorrow," September 2015.  
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